



**Funding Request Letter**

**Event Outline**

**Sponsorship Package**

April 29, 2019

Thank you for taking the time to read this proposal and consider our request for the new initiative that the Fort St. John and District Chamber of Commerce is developing called **'Creating Energy' and BC LNG Hole in One Golf Tournament**. This 3-part event over June 12-13 brings together the leaders of the business sectors alongside leaders of the Indigenous communities to collaborate and share awareness. Our celebration begins with a tour to the Charlie Lake House hosted by Treaty 8 to share in their traditional heritage. The evening includes dinner at the Lido with Keynote speakers Chief Clarence Louie from Osoyoos Band, and Garry Oker with Doig Band. The next day will be at the Lone Wolf Golf course having some fun at the BC LNG Hole in One tournament. Our partner for these days events is the FSJ Hospital Foundation. Funding will help to provide the greatest equipment needs, so that patients both young and old can continue to receive the best patient care and comfort at the Fort St. John Hospital and Peace Villa Residential Care Facility.

The FSJ and District Chamber of Commerce is dedicated to advocacy and business development and we understand the relevance of the energy sector's impact on the trickledown effect to small business, retail and nonprofit organizations who make up the majority of our membership and who rely on a healthy economy to realize their own successes. Projects such as the BC LNG project are catalysts for economic recovery in a community like Fort St. John who has seen the effects of an energy downturn far worse than most. The BC LNG FID is cause to celebrate but more, it is cause to responsibly help our region to come together and grow stronger through new opportunities and relationships. We see this collaboration being beneficial to:

- BC LNG Project Partners – Meaningful community investment and relationship building
- The FSJ and District Chamber of Commerce– Membership Growth and Advocacy
- The FSJ Hospital Foundation – Fund generated to assist with equipment purchasing
- Treaty 8 / First Nations LNG Alliance – Sharing of traditions and beliefs of the Indigenous
- Municipalities - Regional development and opportunity collaboration

We respectfully ask you to consider taking part in this epic new event as one of our Sponsors. Additional sponsorship details are attached.

Thank you for consideration of our request.

Sincerely

Cheryl Montgomery

Executive Director

Fort St. John and District Chamber of Commerce

## BC LNG 'Creating Energy'

The FSJ and District Chamber of Commerce along with our beneficiary partner - the Fort St. John Hospital Foundation are excited to present an opportunity to celebrate the BC LNG Final Investment Decision and anticipated regional economic benefits for all partners. The FSJ Chamber is excited to host the **'Creating Energy'** event that is inclusive of industry stakeholders, municipal partners, indigenous partners and the private sector business community.

### **PURPOSE**

The purpose of an event like this is multi-layered and provides benefits to all stakeholders:

#### **The FSJ Hospital Foundation**

First and foremost, the FSJ Hospital Foundation will be a benefactor of funds received from the Hole in One Golf Tournament. Their organization supports equipment that falls out of scope for funding from the Northern Health Authority. Combined with a dedicated volunteer base the FSJ Hospital Foundation works hard to raise funds through many community and regional sources of donations and sponsorships to accommodate those growing needs.

#### **Sponsors**

With significant investment in one of British Columbia's largest projects, our sponsors have a vested interest in regional community support and investment. The FSJ Chamber wants to ensure continued valued relationships, communication and support between all stakeholders in the region through opportunities that are inclusive, informative and beneficial to the BC LNG project.

#### **Treaty 8 / First Nations LNG Alliance**

The indigenous component is the foundation of "Creating Energy" by welcoming us and sharing their experience and heritage. A celebration of the lands that we have come to live, work and play on, is shared by those who's traditions are celebrated. Treaty 8 will share with us an afternoon of traditions, and friendship making at the Charlie Lake House. The Bands come together to provide an experience that few have experienced through dance, food and tradition.

#### **The FSJ and District Chamber of Commerce**

The Chamber of Commerce is a widely respected organization that provides collaboration in local and regional decision making on behalf of its members. Our current membership is comprised mainly of small to medium size businesses in the private local service and retail sector. The goal of the FSJ Chamber is to develop a solid advocacy voice with a membership that is diverse and inclusive of all industries. Our goal through the **'Creating Energy'** is to increase our membership in the energy sector so we can continue to be effective as advocates for the issues that matter most in our region.

**'Creating Energy'**  
**June 12, 2019**  
**Itinerary**



We will begin our celebrations with a trip to the Charlie Lake House and Caves to visit with several Bands from Treaty 8 who will be hosting us from 2-4pm and share their cultural heritage through dance, artifacts, foods, drumming and a celebration that respect the land and its people. Lead by Garry Oker and Diane Calliou with the support of the youth and elders of the Doig and Dane-zaa Bands who will share the traditions from generation to generation. This wonderful afternoon of proud Indigenous heritage will consist of a Friendship Dance for all to participate, Prayers, Drumming, traditional Tapas made by the elders, and the message of the aboriginal community.

This afternoon promises to be a highlight of the **"Creating Energy"** activities.

Following the Charlie Lake House celebration, we will return to Fort St. John and continue an evening filled with sharing, MC'd by Garry Oker – Doig Band, with Keynote Speech by one of Canada's most renown Chiefs - Chief Clarence Louie. Chief Louie is well known for his fearless leadership and business accruement that has brought the Osoyoos Band to become one of the most successful Bands in British Columbia. Sure, to be entertaining and insightful.

We will enjoy dinner and our program at the historical Lido Theatre.

<b>Charlie Lake House:</b>	2:00pm – 4:00pm
<b>"Creating Energy Dinner"</b>	Cocktails and Socializing- 6:00pm Dinner - 7:00pm
<b>Program to Follow</b>	

**BC LNG  
HOLE-IN-ONE- GOLF TOURNAMENT  
June 13, 2019**

A day that is sure to bring some laughs and a few good 'shots'. We will be 'Tee-in' off at the beautiful Lone Wolf Golf Course, just down the road from FSJ, along the Peace River in valley of Taylor. The Team at the Chamber of Commerce and the FSJ Hospital Foundations have a great day planned of golfing, laughter, lunch and prizes. With all proceeds going to a great cause!

We will be providing a "**Hole In One**" short game format, so those who are busy can still take just a few hours to come and enjoy. Should anyone achieve a the allusive "**Hole In One**", things might go later as the celebrating is an important part of all tournaments.

Snapshot of the Day – (tentative)

- Registration opens at 10:00 am
- Lunch provided on the course
- Shotgun Start at 12:00pm
- Back in the Clubhouse by 5:00pm
- Dinner and Awards to follow

\*Attached is our Sponsorship Package

## **‘Creating Energy’ and BC LNG Hole in One Golf Tournament Sponsorship Package**

### **‘Creating Energy’ Major Sponsors - \$7500.00**

Your Company will have major priority in promotion for both days.

- 4 VIP Invitations and transportation to Charlie Lake House Aboriginal Celebration
- 4 VIP Tickets to “Creating Energy” Dinner
- Signage at “Creating Energy” Dinner
- Signage at BC LNG Hole in One Golf Tournament
- Logo branding on all marketing and promotion as major sponsor
- Announcements and Thank you to your Brand on our Social Media
- Audio recognition at “Creating Energy” Dinner and BC LNG Hole in One Golf Tournament
- 4 Golf registrations into the BC LNG Hole In One Golf Tournament

### **Dinner Sponsorships**

#### **‘Creating Energy’ Speaker Sponsor - \$3000**

- 2 Invitations and transportation to Charlie Lake House Aboriginal Celebration
- 2 Tickets to “Creating Energy” Dinner
- Signage at “Creating Energy” Dinner
- Signage at BC LNG Golf Hole in One Golf Tournament
- Your logo and branding on all marketing and promotion
- Announcements and Thank you to your Brand on our Social Media
- Audio recognition at “Creating Energy” Dinner and BC LNG Hole In One Golf Tournament
- 2 Golf registrations into the BC LNG Hole In One Golf Tournament

#### **‘Creating Energy’ Dinner Sponsor - \$3000**

- 2 Invitations and transportation to Charlie Lake House Aboriginal Celebration
- 2 Tickets to “Creating Energy” Dinner
- Signage at “Creating Energy” Dinner
- Signage at BC LNG Hole In One Golf Tournament
- Marketing and promotion for both events
- Announcements and Thank you to your Brand on our Social Media
- Audio recognition at “Creating Energy” Dinner and BC LNG Hole In One Golf Tournament
- 2 Golf registrations into the BC LNG Hole In One Golf Tournament

## BC LNG - Hole in One Golf Tournament Sponsorship

### **'BC LNG' Hole In One - Hole Sponsor - \$2000 x 18**

- Signage on your Sponsored Hole and Prize
- Program recognition at BC LNG Hole In One Golf Tournament
- Announcements and Thank you to your Brand on our Social Media
- Audio recognition at BC LNG Hole In One Golf Tournament
- 1 Golfer Registrations into the BC LNG Hole In One Golf Tournament
- 2 Tickets to **"Creating Energy"** Day at Charlie Lake and Dinner

### ~~'BC LNG' Hole In One - Cart Sponsor - \$1000 x 2~~ **SOLD**

- Your logo on all carts
- Program recognition at BC LNG Hole In One Golf Tournament
- Announcements and Thank you to your Brand on our Social Media
- Audio recognition at BC LNG Hole In One Golf Tournament
- 1 Golfer Registrations into the BC LNG Hole In One Golf Tournament

### **'BC LNG' Hole In One – Golf Lunch Sponsor - \$1500 x 2**

- Your Logo set up on a Food and Beverage Cart on Course
- Program recognition at BC LNG Hole In One Golf Tournament
- Announcements and Thank you to your Brand on our Social Media
- Audio recognition at BC LNG Hole In One Golf Tournament
- 1 Golfer Registrations into the BC LNG Hole In One Golf Tournament

### ~~'BC LNG' Hole In One – Drink Sponsor - \$1000~~ **SOLD**

- Your presentation choice on a complimentary drink to each participant
- Program recognition at BC LNG Hole In One Golf Tournament
- Announcements and Thank you to your Brand on our Social Media
- Audio recognition at BC LNG Hole In One Golf Tournament
- 1 Golfer Registrations into the BC LNG Hole In One Golf Tournament

### **'BC LNG' Hole In One – Prize Sponsor (4 x \$100 minimum prizes) X 18**

- Your logo on signage on the prize table
- Program recognition at BC LNG Hole In One Golf Tournament
- Audio recognition at BC LNG Hole In One Golf Tournament